



The new frontiers of innovation between copyright and patent

National Central Library of Rome - Conference Room
Viale Castro Pretorio 105 - Rome
Wednesday, October 29, 2014 9:00 to 18:0

9.00 Registration

9.30 Welcome address

Giampaolo D'Andrea Head of Cabinet, Ministry of Culture

Introduction

Vittorio Ragonesi President of the Intellectual Property Group at the EU Council and
Legal Advisor for Intellectual Property at Ministry of Foreign Affairs

10:00 Session I: Copyright and the challenges of the digital era

Chairman

Alberto Maria Gambino PRIN National Coordinator "The legal regulation of Technologies of
Information and Communication"
President of the Italian Academy of the Internet Code
European University of Rome

Panelists

Angelo Marcello Cardani President AGCOM
Gabriella Muscolo Commissioner AGCM
Roberto Viola European Commission - DG Connect
Augusta Iannini Vice President of Italian Data Protection Authority

11.30 Session II: Copyright and the international context

Chairman

Paolo Marzano President of Copyright Permanent Consultative Committee, Ministry of Culture

Panelists

Christophe Geiger Director of CEIPI - Université de Strasbourg
Fiona Macmillan School of Law at Birkbeck, University of London
Pier Luigi Parcu Director of Communications & Media-Florence School of Regulation
Robert Schuman Center for Advanced Studies
Giusella Dolores Finocchiaro University of Bologna, Italian Academy of the Internet Code

13.30 Light lunch



14.30 Session III: Intellectual property and BioTech

*Introducing the research "Boundaries and fronts of biotechnology innovation"
edited by G. Olivieri, V. Falce, E. Arezzo, (Giuffré, 2014)*

Chairman

Gustavo Olivieri University of Rome LUISS Guido Carli

Panelists

Valeria Falce European University of Rome, CREDA, Italian Academy of the Internet Code

Andrea Stazi European University of Rome, CREDA

Emanuela Arezzo University of Teramo, CREDA

Rosaria Romano University G. d'Annunzio of Chieti-Pescara

Conclusions

Gustavo Ghidini LUISS Guido Carli University of Rome - University of Milan

16.00

Round Table: Frontiers and prospects of digital innovation

Chairman

Carole Croella Senior Counsellor, Copyright Law Division - WIPO

Participants

Alessandra De Marco Head of Department for Information and Publishing
Presidency of the Council of Ministers

Diana Agosti Head of Department for European Policies
Presidency of the Council of Ministers

Loredana Guglielmetti Manager General Directorate for Anti-Counterfeiting, UIBM

Ferdinando Tozzi Expert of the Permanent Consultative Committee, Ministry of Culture

Paolo Agoglia Head Office of Legislative and Institutional Relations, SIAE

Piero Attanasio Head of R&D AIE

Elio Catania President of Confindustria Digitale

Rodolfo de Laurentiis President of Confindustria Radio Televisioni

Mario Gallavotti Legal Advisor of ANICA

Enzo Mazza President of the Federation of the Italian Music Industry

Giordano Sangiorgi President of AudioCoop

Amedeo Santosuosso Chairman of the Interdepartmental Research Centre European Centre
for Law, Science and New Technologies (ECLT), University of Pavia

Giorgia Abeltino Director of Public Policy for Google

Conclusions

Rossana Rummo Director for Libraries, Cultural Institutions and
Copyright at Ministry of Culture

The participation to the Convention is free and will grant 8 credits to the members of bar and 7 credits to Accountants and Accounting Experts, according to the lifelong professional program.